

CAPULC Platinum Sponsorship

Platinum Sponsorship is available to both industry and non-industry organizations that wish to contribute to furthering the mission of The Canadian Association of Pipeline and Utility Locating Contractors (CAPULC). It is open to corporations, government entities, related associations, and industry stakeholders to demonstrate their support of CAPULC as we provide leadership, promote safety, and work to enhance the value and reputation of the underground facility locating industry throughout Canada.

Becoming a Platinum Sponsor

CAPULC Sponsors are recognized by the prominent display of Sponsors' names/logos on all appropriate material produced by CAPULC as well as in membership meetings, announcements, conferences, and educational programs administered by CAPULC. Each Platinum Sponsor receives a separate Platinum Sponsor recognition page dedicated to their organization in the Sponsor section of CAPULC's website. CAPULC Sponsors also benefit from additional opportunities for discounted advertising on pages throughout CAPULC's website.

Annual Sponsorship Levels with CAPULC

Platinum Sponsors \$5,000.00 – NEW!

Gold Sponsors \$2,500.00

Silver Sponsors \$1,000.00

Bronze Sponsors \$500.00

What will the financial resources be used for?

Resources collected from sponsorships are used to support

- Special Projects which include providing guidance and leadership to industry endeavors of ground disturbance partners,
- Development of our National Underground Facility Locating and Marking Standard,
- Attendance and participation at industry conferences and tradeshow,
- Organization of CAPULC AGM and general meetings
- "The Locator" trade publication
- Assisting in funds required for important work of our committees.

Additional Benefits of Platinum Sponsorship

PLATINUM SPONSORS (\$5000.00 per year)

- Platinum Sponsors will have a page dedicated solely to their business in the Sponsor section of CAPULC's website. This page will prominently feature the Platinum Sponsor's Logo PLUS photos and information (Sponsor supplied) showcasing their organization
- Platinum Sponsors will have an advertising video supplied by the Sponsor (maximum 60 seconds) run twice quarterly on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook). It will also play during CAPULC's AGM and Safety Conference Tradeshow in spring and at CAPULC's Fall Member Meeting
- Platinum Sponsors will have their Logo appear on a Platinum Sponsor Appreciation slide in the home page slideshow of CAPULC's website for no less than one week twice quarterly
- Platinum Sponsor Logos will appear on all appropriate CAPULC marketing material
- Platinum Sponsor Logos will be prominently featured as the largest Sponsor Logo on banners and signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Platinum Sponsor Logos will be prominently featured as the largest Sponsor Logo on banners and signage at CAPULC's Fall Member Meeting
- Platinum Sponsors will be recognized by having their Logo prominently featured above the Sponsorship section in two announcement email blasts to CAPULC Membership (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Platinum Sponsors will be announced as CAPULC Platinum Sponsors throughout CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Platinum Sponsors will have their Logo appear on a slide dedicated to our Platinum Sponsor in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Platinum Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Platinum Sponsors will receive recognition by having their Logo appear in the first tier, and be the largest Sponsor Logo, on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Platinum Sponsors will have their Logo featured as a CAPULC Platinum Sponsor twice each

quarter on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook)

- Platinum Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership twice each quarter
- Platinum Sponsors will be presented with a beautifully designed plaque in appreciation of being a CAPULC Platinum Sponsor
- Platinum Sponsors will receive CAPULC promotional material and donations
- Platinum Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Platinum Sponsors will receive a 100% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow, 2 exhibitor passes, and meals/refreshments

**To become a Sponsor and begin experiencing the many benefits of
CAPULC Platinum Sponsorship, simply follow this link
and complete your Sponsorship Form today!**
<https://forms.office.com/r/JkxreJHbm9>

If you have Questions on how you can become a CAPULC Platinum Sponsor, please email Tracey Paluck at admin@capulc.ca or call 1-888-492-8279