

CAPULC Gold Sponsorship

Gold Sponsorship is available to both industry and non-industry organizations that wish to contribute to furthering the mission of The Canadian Association of Pipeline and Utility Locating Contractors (CAPULC). It is open to corporations, government entities, related associations, and industry stakeholders to demonstrate their support of CAPULC as we provide leadership, promote safety, and work to enhance the value and reputation of the underground facility locating industry throughout Canada.

Becoming a Gold Sponsor

CAPULC Sponsors are recognized by the prominent display of Sponsors' names/logos on all appropriate material produced by CAPULC as well as in membership meetings, announcements, conferences, and educational programs administered by CAPULC. Each Sponsor receives recognition in the Sponsor section of CAPULC's website and benefits from additional opportunities for discounted advertising on pages throughout CAPULC's website.

Annual Sponsorship Levels with CAPULC

Platinum Sponsors \$5,000.00

Gold Sponsors \$2,500.00

Silver Sponsors \$1,000.00

Bronze Sponsors \$500.00

What will the financial resources be used for?

Resources collected from sponsorships are used to support

- Special Projects which include providing guidance and leadership to industry endeavors of ground disturbance partners,
- Development of our National Underground Facility Locating and Marking Standard,
- Attendance and participation at industry conferences and tradeshows,
- Organization of CAPULC AGM and general meetings
- "The Locator" trade publication
- Assisting in funds required for important work of our committees.

Additional Benefits of Gold Sponsorship

GOLD SPONSORS (\$2500.00 per year)

- Gold Sponsor Logos will be featured in the first tier, and be the largest Logos, on the Sponsorship Page of CAPULC's website
- Gold Sponsors will have an advertising video supplied by the Sponsor (maximum 60 seconds) run quarterly on CAPULC's Social Media pages (Twitter LinkedIn, Facebook). It will also play at CAPULC's AGM and Safety Conference Tradeshow in spring and at CAPULC's Fall Member Meeting
- Gold Sponsors will have their Logo appear on the Gold Sponsor Appreciation slide in the home page slideshow of CAPULC's website for no less than one week each quarter
- Gold Sponsors will have their Logo featured as a CAPULC Gold Sponsor each quarter on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook)
- Gold Sponsor Logos will appear on all appropriate CAPULC marketing material
- Gold Sponsor Logos will appear as the second largest Sponsor Logo on banners and signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Gold Sponsor Logos will appear as the second largest Sponsor Logo on banners and signage at CAPULC's Fall Member Meeting
- Gold Sponsors will be recognized by having their Logo appear in the first tier of the Sponsorship section in two announcement email blasts to CAPULC Membership (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Gold Sponsors will be announced as CAPULC Gold Sponsors throughout CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Gold Sponsor Logos will appear in the first tier on the Sponsorship Appreciation slide in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Gold Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Gold Sponsors will receive recognition by having their Logo appear in the second tier on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Gold Sponsors will have an opportunity to showcase their products and services in a direct

mailer or email advertisement (email blast) to CAPULC Membership quarterly

- Gold Sponsors will receive CAPULC promotional material and donations
- Gold Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Gold Sponsors will receive a 50% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow, 2 exhibitor passes, and meals/refreshments

**To become a Sponsor and begin experiencing the many benefits of
CAPULC Gold Sponsorship, simply follow this link
and complete your Sponsorship Form today!**

<https://forms.office.com/r/JkxreJHbm9>

If you have Questions on how you can become a CAPULC Gold Sponsor, please email Tracey Paluck at admin@capulc.ca or call 1-888-492-8279