

CAPULC Sponsorship

Sponsorship is available to both industry and non-industry organizations that wish to contribute to furthering the mission of The Canadian Association of Pipeline and Utility Locating Contractors (CAPULC). It is open to corporations, government entities, related associations, and industry stakeholders to demonstrate their support of CAPULC as we provide leadership, promote safety, and work to enhance the value and reputation of the underground facility locating industry throughout Canada.

Becoming a Sponsor

CAPULC Sponsors are recognized by the prominent display of Sponsors' names/logos on all appropriate material produced by CAPULC as well as in membership meetings, announcements, conferences, and educational programs administered by CAPULC. Each Sponsor receives recognition in the Sponsor section of CAPULC's website and benefits from additional opportunities for discounted advertising on pages throughout CAPULC's website.

Annual Sponsorship Levels with CAPULC

Platinum Sponsors \$5,000.00

Gold Sponsors \$2,500.00

Silver Sponsors \$1,000.00

Bronze Sponsors \$500.00

For additional information on becoming a sponsor or increasing your contribution contact admin@capulc.ca

What will the financial resources be used for?

Resources collected from sponsorships are used to support

- Special Projects which include providing guidance and leadership to industry endeavors of ground disturbance partners,
- Development of our National Underground Facility Locating and Marking Standard,
- Attendance and participation at industry conferences and tradeshow,
- Organization of CAPULC AGM and general meetings
- "The Locator" trade publication
- Assisting in funds required for important work of our committees.

Additional Benefits of CAPULC Sponsorship

PLATINUM SPONSORS (\$5000.00 per year)

- Platinum Sponsors will have a page dedicated solely to their business in the Sponsor section of CAPULC's website. This page will prominently feature the Platinum Sponsor's Logo PLUS photos and information (Sponsor supplied) showcasing their organization
- Platinum Sponsors will have an advertising video supplied by the Sponsor (maximum 60 seconds) run twice quarterly on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook). It will also play during CAPULC's AGM and Safety Conference Tradeshow in spring and at CAPULC's Fall Member Meeting
- Platinum Sponsors will have their Logo appear on a Platinum Sponsor Appreciation slide in the home page slideshow of CAPULC's website for no less than one week twice quarterly
- Platinum Sponsor Logos will appear on all appropriate CAPULC marketing material
- Platinum Sponsor Logos will be prominently featured as the largest Sponsor Logo on banners and signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Platinum Sponsor Logos will be prominently featured as the largest Sponsor Logo on banners and signage at CAPULC's Fall Member Meeting
- Platinum Sponsors will be recognized by having their Logo prominently featured above the Sponsorship section in two announcement email blasts to CAPULC Membership (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Platinum Sponsors will be announced as CAPULC Platinum Sponsors throughout CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Platinum Sponsors will have their Logo appear on a slide dedicated to our Platinum Sponsor in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Platinum Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Platinum Sponsors will receive recognition by having their Logo appear in the first tier, and be the largest Sponsor Logo, on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Platinum Sponsors will have their Logo featured as a CAPULC Platinum Sponsor twice each quarter on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook)
- Platinum Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership twice each quarter

- Platinum Sponsors will be presented with a beautifully designed plaque in appreciation of being a CAPULC Platinum Sponsor
- Platinum Sponsors will receive CAPULC promotional material and donations
- Platinum Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Platinum Sponsors will receive a 100% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow, 2 exhibitor passes, and meals/refreshments

For more information on these additional Sponsorship features please email admin@capulc.ca

GOLD SPONSORS (\$2500.00 per year)

- Gold Sponsor Logos will be featured in the first tier, and be the largest Logos, on the Sponsorship Page of CAPULC's website
- Gold Sponsors will have an advertising video supplied by the Sponsor (maximum 60 seconds) run quarterly on CAPULC's Social Media pages (Twitter LinkedIn, Facebook). It will also play at CAPULC's AGM and Safety Conference Tradeshow in spring and at CAPULC's Fall Member Meeting
- Gold Sponsors will have their Logo appear on the Gold Sponsor Appreciation slide in the home page slideshow of CAPULC's website for no less than one week each quarter
- Gold Sponsors will have their Logo featured as a CAPULC Gold Sponsor each quarter on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook)
- Gold Sponsor Logos will appear on all appropriate CAPULC marketing material
- Gold Sponsor Logos will appear as the second largest Sponsor Logo on banners and signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Gold Sponsor Logos will appear as the second largest Sponsor Logo on banners and signage at CAPULC's Fall Member Meeting
- Gold Sponsors will be recognized by having their Logo appear in the first tier of the Sponsorship section in two announcement email blasts to CAPULC Membership (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Gold Sponsors will be announced as CAPULC Gold Sponsors throughout CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Gold Sponsor Logos will appear in the first tier on the Sponsorship Appreciation slide in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website

- Gold Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Gold Sponsors will receive recognition by having their Logo appear in the second tier on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Gold Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership quarterly
- Gold Sponsors will receive CAPULC promotional material and donations
- Gold Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Gold Sponsors will receive a 50% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow, 2 exhibitor passes, and meals/refreshments

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SILVER SPONSORS (\$1000.00 per year)

- Silver Sponsor Logos will be featured in the second tier on the Sponsorship Page of CAPULC's website
- Silver Sponsors will have an advertising video supplied by the Sponsor (maximum 30 seconds) run on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook) twice during their annual sponsorship. It will also play at CAPULC's AGM and Safety Conference Tradeshow in spring and at CAPULC's Fall Member Meeting
- Silver Sponsors will have their Logo featured as a CAPULC Silver Sponsor on CAPULC's Social Media pages (Twitter, LinkedIn, Facebook) twice during their annual sponsorship
- Silver Sponsors will have their Logo appear on the Silver Sponsor Appreciation slide in the home page slideshow on CAPULC's website for one week twice during their annual sponsorship
- Silver Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership twice during their annual sponsorship
- Silver Sponsor Logos will appear on all appropriate CAPULC marketing material
- Silver Sponsor Logos will appear as the third largest Sponsor Logo on signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Silver Sponsor Logos will appear as the third largest Sponsor Logo on signage at CAPULC's Fall Member Meeting

- Silver Sponsors will be recognized by having their Logo appear in the second tier of the Sponsorship section in two announcement email blasts to CAPULC Membership annually (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Silver Sponsors will be announced as CAPULC Silver Sponsors during CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Silver Sponsor Logos will appear in the second tier on the Sponsorship Appreciation slide in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Silver Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Silver Sponsors will receive recognition by having their Logo appear in the third tier on the Sponsorship Appreciation Page in our annual industry publication, The Locator
- Silver Sponsors will receive CAPULC promotional material and donations
- Silver Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Silver Sponsors will receive a 20% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow

For more information on these additional Sponsorship features please email admin@capulc.ca

BRONZE SPONSORS (\$500.00 per year)

- Bronze Sponsor Logos will be featured in the third tier of the Sponsorship Page of CAPULC's website
- Bronze Sponsor Logos will appear on all appropriate CAPULC marketing material
- Bronze Sponsor Logos will appear as the fourth largest Logo on signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Bronze Sponsor Logos will appear as the fourth largest Logo on signage at CAPULC's Fall Member Meeting
- Bronze Sponsors will be recognized by having their Logo appear in the third tier of the Sponsorship section in two announcement email blasts to CAPULC Membership annually (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Bronze Sponsors will be announced as CAPULC Bronze Sponsors during CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting

- Bronze Sponsor Logos will appear in the third tier on the Sponsorship Appreciation slide in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Bronze Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Bronze Sponsors will receive recognition by having their Logo appear in the fourth tier on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Bronze Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership once during their annual sponsorship
- Bronze Sponsors will have their company name appear on the Bronze Sponsor Appreciation slide in the home page slideshow on CAPULC's website for one week during their annual sponsorship
- Bronze Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace
- Bronze Sponsors will receive a 10% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow

For more information on these additional Sponsorship features please email admin@capulc.ca

**To become a Sponsor and begin experiencing the many benefits of
CAPULC Bronze Sponsorship, simply follow this link and
complete your Sponsorship Form today!**

<https://forms.office.com/r/JkxreJHbm9>

Sponsors

A huge thank you goes to our current Sponsors for their consistent leadership and dedication to the "shared responsibility" of damage prevention within the ground disturbance industry. The accomplishments of CAPULC are made possible through the financial contributions of our Sponsors! For a complete list of CAPULC Sponsors please visit our [Sponsorship Recognition Page!](#)