

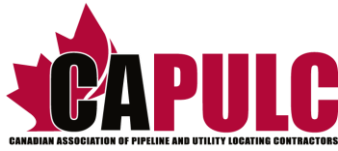
SPONSORSHIP LEVEL BENEFITS

GOLD LEVEL SPONSORS (\$2500.00 per year)

- Gold Sponsors **Logo** will be the largest and will appear in the first tier on our sponsorship page on the CAPULC website and all appropriate marketing material.
- Gold Level Sponsors will be highlighted as the **events host** with signage and announced first at our **AGM and Member Meetings** as Gold sponsors of the actual event, venue, lunch, keynote speakers, etc.
- Gold Level Sponsors will be highlighted and announced first at our **National Locate Rodeo and Educational Workshops**. (sponsors will be advertised during the competition, awards ceremony, meals, promotional videos, workshops, media, website and social media platforms) **Gold level sponsors logo will be the largest and will appear on event banners and signage.**
- Gold sponsors will be highlighted in our **Annual Publication** (CAPULC presents **"The Locator"** Magazine) and highlighted on our **Social Media** pages. (Twitter, CAPULC News, LinkedIn) Gold sponsors logo will be the largest and appear at the top of the sponsors list.
- Gold Sponsors will have an opportunity to showcase their products to our members in a **Direct Mailer or Email Advertisement**.
- Gold sponsors will receive a **Free Ad** on our **CAPULC website** and highlighted in our **CAPULC Marketplace**.
- All presentations and minutes from CAPULC meetings will be sent out electronically to our members highlighting our sponsors.
- Gold sponsors will receive a **free 20 x 10 booth space** at our annual **AGM and Safety Conference**. **(1st choice of booth selection)**

SILVER LEVEL SPONSORS (\$1000.00 per year)

- Silver Level Sponsors **Logo** will be the 2nd largest and will appear in the second tier on our sponsorship page on our website and all appropriate marketing material.
- Silver Level Sponsors will be highlighted with signage and announced second at our **AGM and Member Meetings** as Silver sponsors of the actual event, venue, lunch, keynote speakers, etc.
- Silver Level Sponsors will be highlighted and announced second at our **National Locate Rodeo and Educational Workshops**. (sponsors will be advertised during the competition, awards ceremony, meals and workshops)
- Silver sponsors will be highlighted in our **Annual Publication** (CAPULC presents **"The Locator"** Magazine) and highlighted on our **Social Media** pages. (Twitter, CAPULC News, LinkedIn)
- Silver Sponsors will have an opportunity to showcase their products to our members in a **Direct E-mail Advertisement**.
- Silver sponsors will receive a **Free Ad** on our **CAPULC**
- All presentations and minutes from CAPULC meetings will be sent out electronically to our members highlighting our sponsors.
- Silver sponsors will receive a **free 10 x 10 booth space** at our annual **AGM and Safety Conference**. **(2nd choice of booth selection)**



BRONZE SPONSORS (\$500.00 per year)

- Bronze sponsors Company **Logo** will be the smallest and will appear in the third tier on sponsorship page on our website and all appropriate marketing material.
- Bronze Level Sponsors will be highlighted with signage and announced last at our **AGM and Member Meetings** as Bronze sponsors of CAPULC.
- Bronze Level Sponsors will be highlighted and announced last at our **National Locate Rodeo and Educational Workshops**. (sponsors will be advertised during the competition and awards ceremony)
- Bronze sponsors will be highlighted in our **Annual Publication** (CAPULC presents **“The Locator”** Magazine) and highlighted on our **Social Media** pages. (Twitter, CAPULC News, LinkedIn)
- All presentation and minutes from CAPULC meetings will be sent out electronically to our members highlighting our sponsors.
- Bronze sponsors will receive a **25% discount on a 10 x 10 booth space** at our annual **AGM and Safety Conference**. (**3rd choice of booth selection**)
- Bronze sponsors will receive a **25% discount on Ads** placed on our **CAPULC website**