

CAPULC Bronze Sponsorship

Bronze Sponsorship is available to both industry and non-industry organizations that wish to contribute to furthering the mission of The Canadian Association of Pipeline and Utility Locating Contractors (CAPULC). It is open to corporations, government entities, related associations, and industry stakeholders to demonstrate their support of CAPULC as we provide leadership, promote safety, and work to enhance the value and reputation of the underground facility locating industry throughout Canada.

Becoming a Bronze Sponsor

CAPULC Sponsors are recognized by the prominent display of Sponsors' names/logos on all appropriate material produced by CAPULC as well as in membership meetings, announcements, conferences, and educational programs administered by CAPULC. Each Sponsor receives recognition in the Sponsor section of CAPULC's website and benefits from additional opportunities for discounted advertising on pages throughout CAPULC's website.

Annual Sponsorship Levels with CAPULC

Platinum Sponsors \$5,000.00

Gold Sponsors \$2,500.00

Silver Sponsors \$1,000.00

Bronze Sponsors \$500.00

What will the financial resources be used for?

Resources collected from sponsorships are used to support

- Special Projects which include providing guidance and leadership to industry endeavors of ground disturbance partners,
- Development of our National Underground Facility Locating and Marking Standard,
- Attendance and participation at industry conferences and tradeshows,
- Organization of CAPULC AGM and general meetings
- "The Locator" trade publication
- Assisting in funds required for important work of our committees.

Additional Benefits of Bronze Sponsorship

BRONZE SPONSORS (\$500.00 per year)

- Bronze Sponsor Logos will be featured in the third tier of the Sponsorship Page of CAPULC's website
- Bronze Sponsor Logos will appear on all appropriate CAPULC marketing material
- Bronze Sponsor Logos will appear as the fourth largest Logo on signage at CAPULC's AGM and Safety Conference Tradeshow in spring
- Bronze Sponsor Logos will appear as the fourth largest Logo on signage at CAPULC's Fall Member Meeting
- Bronze Sponsors will be recognized by having their Logo appear in the third tier of the Sponsorship section in two announcement email blasts to CAPULC Membership annually (CAPULC's AGM and Safety Conference Tradeshow announcement in spring and CAPULC's Fall Members Meeting announcement)
- Bronze Sponsors will be announced as CAPULC Bronze Sponsors during CAPULC's AGM and Safety Conference Tradeshow in spring as well as during CAPULC's Fall Members Meeting
- Bronze Sponsor Logos will appear in the third tier on the Sponsorship Appreciation slide in the PowerPoint slideshows presented during CAPULC's AGM in spring and CAPULC's Fall Member Meeting. The link to these presentations will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Bronze Sponsors will receive a thank you in CAPULC's AGM Minutes and CAPULC's Fall Member Meeting Minutes. The link to these Minutes will be sent to CAPULC Membership in an email blast as well as be available on CAPULC's website
- Bronze Sponsors will receive recognition by having their Logo appear in the fourth tier on the Sponsorship Appreciation page in our annual industry publication, The Locator
- Bronze Sponsors will have an opportunity to showcase their products and services in a direct mailer or email advertisement (email blast) to CAPULC Membership once during their annual sponsorship
- Bronze Sponsors will have their company name appear on the Bronze Sponsor Appreciation slide in the home page slideshow on CAPULC's website for one week during their annual sponsorship
- Bronze Sponsors will have the option to have their products or services offered at a discount to CAPULC Members on CAPULC's Member Marketplace

- Bronze Sponsors will receive a 10% discount on booth space at CAPULC's AGM and Safety Conference Tradeshow

**To become a Sponsor and begin experiencing the many benefits of
CAPULC Bronze Sponsorship, simply follow this link
and complete your Sponsorship Form today!**

<https://forms.office.com/r/JkxreJHbm9>

If you have Questions on how you can become a CAPULC Bronze Sponsor, please email Tracey Paluck at admin@capulc.ca or call 1-888-492-8279