



“
To **define, establish and maintain** the highest possible standards for the underground pipeline and utility locating industry in Canada, through education and access to knowledge and information.
”

CANADIAN ASSOCIATION OF PIPELINE AND UTILITY LOCATING CONTRACTORS

2011 Ad Rates

Getting in touch with industry leaders has never been easier! The 2011 Ad Rates allow you to place your company in front of thousands of individuals who are responsible for shaping (and purchasing) the locating industry across Canada. To find out how you can take advantage of these rates, please contact Stacy Byer at 1-888-492-8279.

Large Banner

Obtain instant impact as visitors launch in to the CAPULC Site. This rotating ad is bold and captures the attention of the user right away. This ad is perfect for seasonal messages or for reminding potential customers of sales/specials.

- ✦ 900 x 90 pixels
- ✦ Full colour
- ✦ Appears in rotation on the front page only

Small Banner

Keep top of mind with a rotating ad appearing in the bottom right hand side of every page. This a great way to keep your message in front of the user!

- ✦ 270 x 175 pixels
- ✦ Full colour
- ✦ Appears in rotation on every page

Rates

Large Banner		
3 Months	\$ 150	\$50/month
6 Months	\$ 270	\$45/month
Year	\$ 480	\$40/month

Small Banner		
3 Months	\$ 225	\$75/month
6 Months	\$ 390	\$65/month
Year	\$ 660	\$55/month

Ads must be provided in the dimensions above. All ads must be paid for in advance. CAPULC reserves the right to refuse ads.



Do you have your member logo for your website yet? Contact us today.